



THREE STICKS

SEPTEMBER | 2026

HARVEST 2026

It has been an interesting year in the wine business. To put it mildly.

The market is challenging, the 2026 grape crop is historically smaller than in any of our memories, and paradoxically there is more wine available than there has been in years via winery close outs and shutterings. We feel it, just as everyone in this business does. There is some uncertainty about where the industry goes from here, and I am doing everything I can, both through my work at Three Sticks and with Sonoma County Vintners, to help ensure that the small, family-owned treasures that make our region special survive and thrive.

Despite uncertainty, there are so many things that I feel very certain about.

I believe in our vineyards. I believe in the people who farm them. I believe in not cutting corners. I believe in taking the time to make wines that express where they come from—and in the simple pleasure of opening these bottles around a table with people you love. I believe in our team and I believe in our gorgeous wines. Most importantly I believe in the importance of wine as a meaningful shared experience, a connection to the land, and a conduit for humanity to connect deeply to each other and to the planet.

Maybe that is obvious, but this year has made me think about it all more deeply. When the market is noisy, some are tempted to chase what is new or where the tides flow. For us, the answer has been to stay focused on what we know and do well: exceptional vineyards, precision farming, patient and innovative winemaking, and only ever making wines that we genuinely love to drink.

PREMA KEROLLIS

CO-FOUNDER & PRESIDENT



~ now available ~

STAFF & CONSUMER EDUCATION TRAINING

We're pleased to offer staff trainings for our key accounts, available virtually or in person, and new Three Sticks consumer hot spot which consists of a breakout of where existing Three Sticks Wines supporters live and consumer trends to help you target neighborhoods and accounts with your market

Book your training [here](#).

USA wine RATINGS

Pinot Noir of the Year

Gold Medal

2023 GAP'S CROWN VINEYARD

PINOT NOIR
SONOMA COAST



2024 GAP'S CROWN VINEYARD

CHARDONNAY

PETALUMA GAP - SONOMA COAST

99 *pts.*
THE **tastingpanel**
MAGAZINE
Publisher's Pick

*Our highest-rated chardonnay in Three
Sticks history*

2024 DURELL VINEYARD

CHARDONNAY

SONOMA COAST

97 *pts.*
THE **tastingpanel**
MAGAZINE
Best Summer Whites

2024 PRICE FAMILY ESTATES

PINOT NOIR

SONOMA COAST

94 *pts.*
WINE ENTHUSIAST

2024 GAP'S CROWN VINEYARD

PINOT NOIR

PETALUMA GAP - SONOMA COAST

96 *pts.*
International
WINE REPORT

[VIEW MORE ACCOLADES HERE](#)

MARKETING TOOLKITS

MEDIA KIT

BOOK A STAFF TRAINING