

Three Sticks Wines is a boutique, family-owned winery recognized for pinot noir and chardonnay. Proprietor Bill Price III (nicknamed “Billy Three Sticks”) owns six Grand Cru level Estate vineyards in Sonoma County, including three Heritage vineyards—Durell, Gap’s Crown, and Walala and three Monopole vineyards—One Sky, Alana, and William James. An intimate relationship with each property shines through in each of the Three Sticks wines, reflecting a keen understanding of how working with great vineyards, along with a meticulous winemaking style, produces inspiring results.



RYAN PRICHARD
DIRECTOR OF WINEMAKING

Wine Enthusiast Maestros of Chardonnay 2022 | LuxeSF Rising Wine Star Winemaker of the Year Award 2020

Ryan Prichard joined Three Sticks’ winemaking team in 2015 and quickly rose to become Director of Winemaking in 2023, overseeing all winemaking operations. With almost two decades of experience from esteemed Sonoma County wineries like Williams Selyem, Copain Custom Crush, and Medlock Ames, he excels in crafting distinctive estate pinot noir and chardonnay wines that showcase Three Sticks’ iconic Sonoma County vineyards.

Ryan’s passion for winemaking blossomed during a wine appreciation course at Cornell University, leading him to pursue a full-time winemaking career after earning a winemaking certificate from UC Davis and he eventually moved back to California to pursue a full-time winemaking career. His leap of faith paid off; Ryan soon found himself working with some of California’s best winemakers and Sonoma County’s most celebrated vineyards.

This staple pinot noir is a blend of the best fruit from our six estate vineyards. Sonoma Coast appellated, we select lots that express the gorgeous wild elements of coastal pinot noir. Our barrel program, developed in partnership with Tonnellerie Ô, allows us unparalleled control over oak selection and toasting, ensuring that every barrel enhances the unique flavor profiles of our wines. This attention to detail is especially evident in this point noir, resulting in a wine with a signature spicy, lively flavor profile and depth that elevates the palate.

Specially curated for wholesale this staple pinot noir is perfect for wine by the glass programs and can be retail focused. This wine will never run out.



MEDIA INFORMATION

Media Kit
 Instagram | Facebook | Tiktok | Vimeo
 E: media@threestickswines.com

GENERAL RESOURCES

Distributor List
 Trade & Press Tools
THREESTICKSWINES.COM

PRICE FAMILY VINEYARDS AND ESTATES

Three Sticks Wines
 PO Box 1869 | Sonoma, CA 95476
 E: purchasing@pfve.com

2023

PRICE FAMILY ESTATES

PINOT NOIR

Double Gold Medal

96 points



With aromas of florals, plum, and cola, this Pinot offers bright red fruit, subtle spice, and mouthwatering acidity that carries the wine through a polished and persistent finish.



- USA WINE RATINGS

APPELLATION

Sonoma Coast

VARIETAL CONTENT

100% Pinot Noir

SOIL

Goulding Cobbly Clay Loam, Laughlin Fine Loam and Gravelly Hugo Loam, Goldridge Fine, Sandy Loam

CLONES

Swan, 115, 667, 777, 828, 943, Calera

FERMENTATION

Open Top Fermenter

FERMENTATION LENGTH

11 days

WHOLE CLUSTER

23%

MALOLACTIC

FERMENTATION

100%

BARREL AGING

10 Months

BARREL COMPOSITION

100% French Oak; 35% New

ALCOHOL CONTENT

14.1%

TOTAL ACIDITY (TA)

5.9 g/L

PH

3.45

PRODUCTION

1374 Cases

SRP

\$65

RELEASE DATE

February 2025

THREE STICKS VINEYARDS

Alana, Durell, Gap's Crown, One Sky, Walala, William James

COLLECTION

Heritage

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THREE STICKS

2023 PRICE FAMILY ESTATES PINOT NOIR



THE **tastingpanel**
MAGAZINE
Publisher's Pick

"From one of the latest harvests in the Sonoma Coast history, development of flavor had an advantage and this wine is proof. This wine is a blend of the estate's six vineyards including the Heritage Vineyards of the Durell, Gap's Crown, and Walala. The wine is delicate and feathery, with clear cut acid structure that illuminates cherries, pomegranate, and orange peel. Its dimension is notable, a down pillow of creamy blueberry, hibiscus, and mint chocolate chip with a dash of black pepper on the finish." - **MERIDITH MAY**



Double Gold Medal

"With aromas of florals, plum, and cola, this Pinot offers bright red fruit, subtle spice, and mouthwatering acidity that carries the wine through a polished and persistent finish." - **USA WINE RATINGS**



International
WINEREPORT

"The bouquet unfurls with aromas of muddled strawberry, wild raspberry, blood orange peel, and crushed pink peppercorn, layered against nuances of pine resin and dried rose petals. On the palate, the wine glides with elegant precision—its silken texture woven with flavors of cranberry compote, bergamot tea, and hints of forest loam. There's an underlying lift from citrus zest and mineral tension that adds verticality and length. Medium in body but rich in detail, it carries a finely-knit structure with polished tannins and quietly persistent acidity. Highly recommended." - **JEREMEY YOUNG**



Antonio Galloni
vinous

"The 2023 Pinot Noir Price Family Estates draws on all of Bill Price's vineyards. Bright acids and beams of tannin immediately confer both freshness and energy. Crushed rose petal, chalk, mint, slate and dried herbs show all the delineation of a cool, late-ripening year. This is impeccably done, but also young. Give it a year or two in bottle." - **ANTONIO GALLONI**



"Fruit carries through, good structure. Complex, yet balanced finish. Medium-body, the cherry flavors rises immediately. This is a taste that glows." - **MICHELE TELL**



WINE ENTHUSIAST

"Aromas of raspberry, mint leaves, orange zest and clove waft from the glass on the nose of this Pinot. The palate brings rich tannin and zesty acidity, with flavors of baked berry pie, fresh herb mélange and pie spice that rattle and hum through the finish." - **TOM CAPO**

2022 VINTAGE



WINE ENTHUSIAST

"The nose of this wine evokes black cherry candy, clove-studded orange peel and fried shiitake mushroom. The palate is acid driven with flavors of cherry, blackberry and dry cocoa powder mixing and mingling before a plush, textural finish. Give this wine four to five years in the cellar and it should integrate very nicely." - **TOM CAPO**



Decanter

"This wine is a melange of six of the Three Sticks estate sites. It is ripe and rich in style for the Sonoma Coast. Notes of pine sap buoy the aromatics of blue fruits and rose petals. The palate delivers on concentrated ripe black and blue fruits framed by savoury notes of eucalyptus and pine tar. The 15-20% whole cluster provides a note of Christmas spice to finish." - **CLIVE PURSEHOUSE**



Wine Spectator

"Juicy and engaging, with tension to its mix of damson plum, cherry, rose petal and iris aromas and flavors through the long, focused, racy finish. Drink now through 2032. 875 cases made." - **JAMES MOLESWORTH**

2021 VINTAGE



WINE ENTHUSIAST
Cellar Selection

"Laser-focused black cherry and black currant flavors are dramatic and compelling in this concentrated, bold and expressive wine. It drives directly from potent fruit aromas to powerful flavors that are pure and clean, backed by medium tannins and tangy, mouth-watering acidity. Best from 2026-2032." - **JIM GORDON**



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THREE STICKS

PRICE FAMILY ESTATES
PINOT NOIR
SONOMA COAST

2023

*A winemaker's blend of the best
fruit from our six estate vineyards.*

Double Gold Medal



THREE STICKS ESTATE VINEYARDS

Alana, Durell, Gap's Crown,
One Sky, Walala, William James



THREESTICKSWINES.COM



THREE STICKS

Double Gold Medal
96 points



© 2025 THREE STICKS WINES

FINAL
TRIM
SIZE
12 x 19



THREE STICKS

At Three Sticks, we grow wines to love. It's what gets us up before dawn and keeps us going long past dusk.



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