

Three Sticks Wines is a boutique, family-owned winery recognized for pinot noir and chardonnay. Proprietor Bill Price III (nicknamed “Billy Three Sticks”) owns six Grand Cru level Estate vineyards in Sonoma County, including three Heritage vineyards—Durell, Gap’s Crown, and Walala and three Monopole vineyards—One Sky, Alana, and William James. An intimate relationship with each property shines through in each of the Three Sticks wines, reflecting a keen understanding of how working with great vineyards, along with a meticulous winemaking style, produces inspiring results.



RYAN PRICHARD
DIRECTOR OF WINEMAKING

Wine Enthusiast Maestros of Chardonnay 2022 | LuxeSF Rising Wine Star Winemaker of the Year Award 2020

Ryan Prichard joined Three Sticks’ winemaking team in 2015 and quickly rose to become Director of Winemaking in 2023, overseeing all winemaking operations. With almost two decades of experience from esteemed Sonoma County wineries like Williams Selyem, Copain Custom Crush, and Medlock Ames, he excels in crafting distinctive estate pinot noir and chardonnay wines that showcase Three Sticks’ iconic Sonoma County vineyards.

Ryan’s passion for winemaking blossomed during a wine appreciation course at Cornell University, leading him to pursue a full-time winemaking career after earning a winemaking certificate from UC Davis and he eventually moved back to California to pursue a full-time winemaking career. His leap of faith paid off; Ryan soon found himself working with some of California’s best winemakers and Sonoma County’s most celebrated vineyards.



This staple pinot noir is a blend of the best fruit from our six estate vineyards. Sonoma Coast appellated, we select lots that express the gorgeous wild elements of coastal pinot noir. Our barrel program, developed in partnership with Tonnellerie Ô, allows us unparalleled control over oak selection and toasting, ensuring that every barrel enhances the unique flavor profiles of our wines. This attention to detail is especially evident in this point noir, resulting in a wine with a signature spicy, lively flavor profile and depth that elevates the palate.

Specially curated for wholesale this staple pinot noir is perfect for wine by the glass programs and can be retail focused. This wine will never run out.



DISTRIBUTOR CONTACT

Price Family Vineyards and Estates
 E: purchasing@pfve.com

725 Broadway | Sonoma, CA 95476
THREESTICKSWINES.COM

PRESS & TRADE INFO

Three Sticks Wines

2022

PRICE FAMILY ESTATES

PINOT NOIR

Decanter

93^{pts.}

“

This wine is a melange of six of the Three Sticks estate sites. It is ripe and rich in style for the Sonoma Coast. Notes of pine sap buoy the aromatics of blue fruits and rose petals. The palate delivers on concentrated ripe black and blue fruits framed by savoury notes of eucalyptus and pine tar. The 15-20% whole cluster provides a note of Christmas spice to finish.

- CLIVE PURSEHOUSE

”



APPELLATION

Sonoma Coast

VARIETAL CONTENT

100% Pinot Noir

SOIL

Cobbly Clay Loam, Volcanic, Goldridge Fine, Sandy Loam

CLONES

Swan, 115, 777, 943, Calera

FERMENTATION

Open Top Fermenter

FERMENTATION LENGTH

11 days

WHOLE CLUSTER

15%

MALOLACTIC

FERMENTATION

100%

BARREL AGING

10 Months

BARREL COMPOSITION

100% French Oak; 41% New

ALCOHOL CONTENT

14.0%

TOTAL ACIDITY (TA)

6.5 g/L

PH

3.43

PRODUCTION

875 Cases

SRP

\$75

RELEASE DATE

February 2024

THREE STICKS VINEYARDS

Alana, Durell, Gap's Crown,
One Sky, Walala, William James

COLLECTION

Heritage

143 West Spain Street
Sonoma, CA 95476

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THREESTICKSWINES.COM



THREE STICKS

2022 PRICE FAMILY ESTATES PINOT NOIR



Decanter

“This wine is a melange of six of the Three Sticks estate sites. It is ripe and rich in style for the Sonoma Coast. Notes of pine sap buoy the aromatics of blue fruits and rose petals. The palate delivers on concentrated ripe black and blue fruits framed by savoury notes of eucalyptus and pine tar. The 15-20% whole cluster provides a note of Christmas spice to finish.” - **CLIVE PURSEHOUSE**



WINE ENTHUSIAST

“The nose of this wine evokes black cherry candy, clove-studded orange peel and fried shiitake mushroom. The palate is acid driven with flavors of cherry, blackberry and dry cocoa powder mixing and mingling before a plush, textural finish. Give this wine four to five years in the cellar and it should integrate very nicely.” - **TOM CAPO**



Wine Spectator

“Juicy and engaging, with tension to its mix of damson plum, cherry, rose petal and iris aromas and flavors through the long, focused, racy finish. Drink now through 2032.” - **JAMES MOLESWORTH**

2021 VINTAGE



WINE ENTHUSIAST
Cellar Selection

“Laser-focused black cherry and black currant flavors are dramatic and compelling in this concentrated, bold and expressive wine. It drives directly from potent fruit aromas to powerful flavors that are pure and clean, backed by medium tannins and tangy, mouth-watering acidity. Best from 2026-2032.” - **JIM GORDON**



The Wine Independent

“This is a blend of all the 2021 Price Family Estates’ Sonoma Coast Pinot Noir - about a third each of Durell and Gap’s Crown Vineyards, with some Walala Vineyard fruit. It is pale to medium ruby-purple in color and skips easily out of the glass with carefree scents of kirsch, redcurrant jelly, and raspberries, followed by hints of rose oil and wild sage. The medium to full-bodied palate bursts with lively red berry flavors and bright herbal accents, with plush tannins, finishing with impressive length.” - **LISA PERROTTI-BROWN**

2020 VINTAGE



WINE ENTHUSIAST

“A blend of six estate sites, this wine is broadly juicy, broad, and richly layered. Blue and red fruit are complemented by black tea, subtle oak and supple tannin, complex yet immediately delicious and decadently balanced.” - **VIRGINIE BOONE**



International WINE REPORT

“Fermented with 15% whole cluster and aged for 11 months in 51% new French oak, with the remaining being neutral, it’s a lovely ruby-purple hue in the glass. On the nose, you are immediately greeted with stunning red raspberry, framboise, violet flower, potpourri, pencil shavings, and sweet clove aromas. The palate matches the vibrant nose with additional flavors of black tea and sassafrass. Acidity is bountiful, tannins are silky smooth, and the wine glides over the palate effortlessly. 542 cases produced.” - **JEREMY YOUNG**

2019 VINTAGE



Wine Spectator | TOP 100
Nº28

Powerful and rich-tasting, with concentrated dark berry and fruit flavors that are backed by fresh acidity and tannins. Minerally midpalate, with well-knit spiciness and forest floor notes lingering on the suave finish. Best from 2022 through 2027. 554 cases made. - **KIM MARCUS**



WINE ENTHUSIAST

“This wine is made from several estates, most notably Walala Vineyard on the forested coast. Dark fruit and tannin combine for a forceful, brooding and savory earthiness of forest, ash, pomegranate and silkyness. Bold, it shows enduring structure and intensity within undeniable beauty.” - **VIRGINIE BOONE**



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[Three Sticks Wines Wines](http://ThreeSticksWines.com)



THREE STICKS

PRICE FAMILY ESTATES
PINOT NOIR
SONOMA COAST

2022

*A winemaker's blend of the best fruit from
our six estate vineyards.*



Decanter



WINE ENTHUSIAST

THREE STICKS ESTATE VINEYARDS

Alana, Durell, Gap's Crown,
One Sky, Walala, William James



THREESTICKSWINES.COM

THREE STICKS

93
points

Decanter

© 2025 THREE STICKS WINES

FINAL
TRIM
SIZE
12 x 19



THREE STICKS

At Three Sticks, we grow wines to love. It's what gets us up before dawn and keeps us going long past dusk.



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