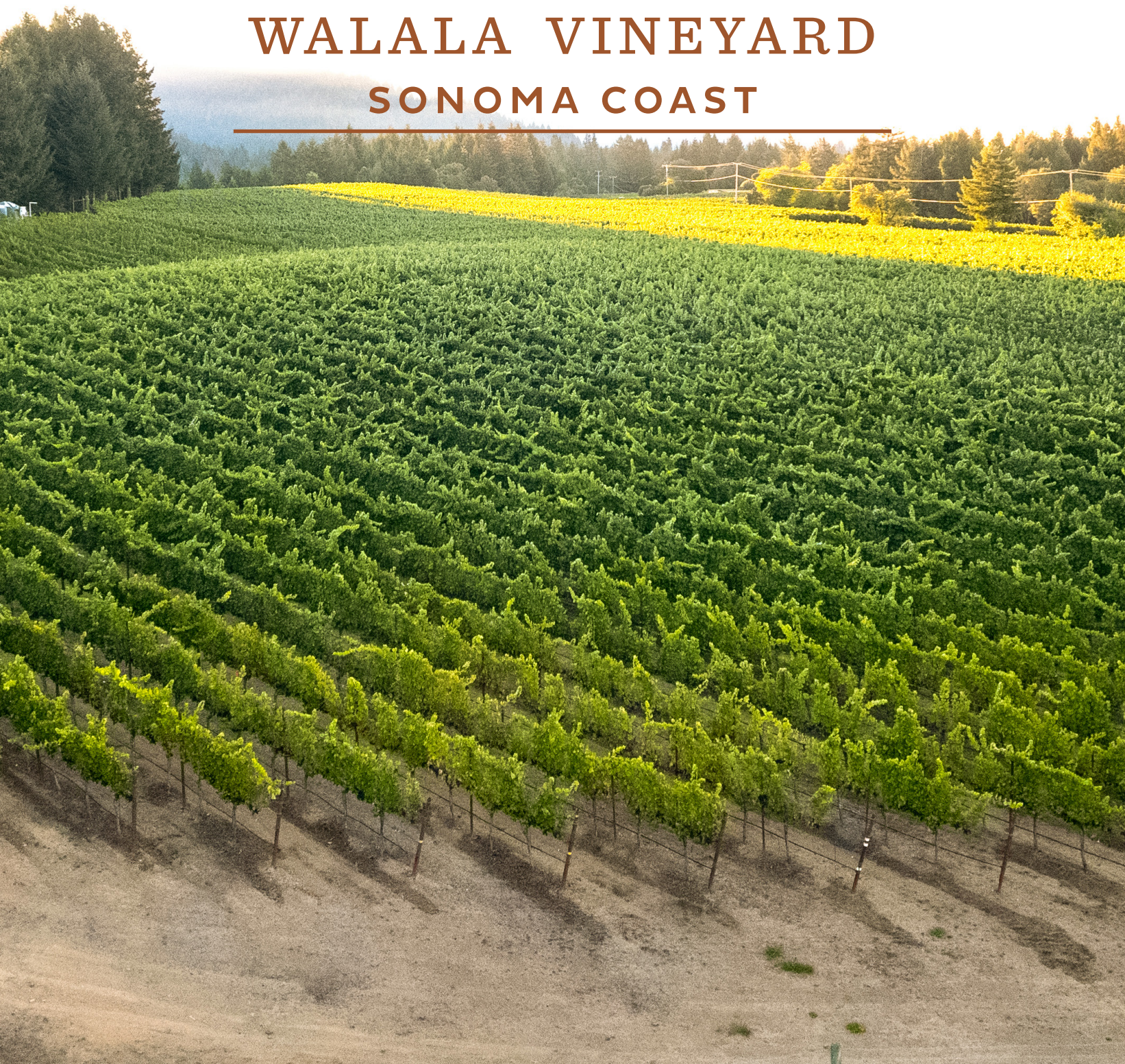


THREE STICKS

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WALALA VINEYARD  
SONOMA COAST

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## WEST COAST SURROUNDINGS

Perched high within the picturesque California coast is our Walala Vineyard. Its name, derived from the Kashaya Pomo Indian saying, “where the water flows down,” is located close to the Gualala River and the town of Annapolis. Surrounded by verdant redwood forest, this vineyard is positioned just a few miles from the Pacific Ocean. Sitting 1,200 feet above sea level, Walala Vineyard enjoys its elevated vantage point and its secluded location, producing truly beautiful pinot noirs.

## ALLURING LANDSCAPES

Walala Vineyard, the most northern site in our vineyard collection, is planted in an isolated and majestic position surrounded by thousands of acres of California redwood forest. Located six miles from the Pacific Ocean, it benefits from a south-facing slope, often sitting above the fog line. Most notable is the diurnal swing in temperature, which allows pinot noir to thrive.

At 60 acres of land, with just 17 acres dedicated exclusively to pinot noir, Walala Vineyard embodies the wild beauty of its surroundings and a true connection to the Sonoma Coast. The wine produced here reflects their terroir. Cooling breezes, intense fog, and warm sun all sweep through the vineyard. These variations create a unique and captivating wine that reflects this remarkable place.



## VINEYARD TALES

**W**alala Vineyard's history encompasses the transformation of a relatively bare knoll within a flourishing redwood forest to a meticulously planted vineyard. In 2005, the vineyard was developed and carefully established by its initial owners. The vineyard's location is situated among 19,000 acres of awe-inspiring redwoods managed by the Conservation Fund.

In 2015, Bill Price, Proprietor of Three Sticks, bought the vineyard. Along with Rob Harris, the Vice President of Vineyards, Bill's commitment to thoughtful management made them the ideal candidates for ongoing stewardship of the land. Today, Walala Vineyard is a testament to the harmonious coexistence of viticulture and environmental conservation.





# APPELLATION SYMPHONY

Established in 1987, the Sonoma Coast AVA sits along the breathtaking coastline of Sonoma County, California. This captivating wine region, extending from Mendocino County to Marin County, is a testament to the wild, dramatic, and sometimes harmonious marriage between land and sea. Imbued with cool-climate attributes, the Sonoma Coast AVA boasts a pristine coastal influence that infuses its wines with extraordinary depth and complexity.

Within the Sonoma Coast AVA is the West Sonoma Coast sub-appellation that Walala is officially a part of. Granted in 2022, this westernmost appellation is characterized by its location in West Sonoma County and its rugged, mountainous terrain and distinct maritime influences.



## APPELLATIONS

Sonoma Coast, West Sonoma Coast

## ELEVATION

1160' - 1190'

## SOILS

Laughlin Loam

## VARIETY

Pinot Noir 17.2 acres

## PINOT NOIR CLONES

777, 828, 113, 115

## ACRES

60 total; 17.2 planted



## FERTILE EARTH

Walala Vineyard boasts Laughlin loam soils as a key component of its terroir. Loam soil, by definition, is a combination of sand, silt, and clay in roughly equal proportions, and the soils at Walala prove to be a prime example. This mixture is an overt positive to viticulture through both its physical and chemical properties.

The composition of the Laughlin loam at Walala creates an almost ideal equilibrium of water retention and drainage. Vines thrive in this self-regulating stratum that is seemingly designed for the cultivation of superlative pinot noir. Nutritionally, the Laughlin loam is equally beneficial to its vinifera inhabitants, offering each grapevine a buffet of essential elements. These individual aspects of complexity extend to the fruit and wines of Walala, bringing the notion and the reality of terroir to life in every glass.







## NATURE INITIATIVES

**W**alala Vineyard, as all vineyard properties of Price Family Vineyards and Estates, holds long-time certifications with California Sustainable Winegrowing Alliance and Fish Friendly Farming. These independent, third-party certifications rely on constant improvement and annual recertification processes to not only maintain but increase the level of conscientiousness and commitment to sustainable farming practices.

Sustainability was once defined as using “The Three E’s” in all decision-making. As ultimate wine quality is the desired destination for Walala, Ecological stewardship, social Equity, and Economic validity are held as the true path to get there. As Rob Harris often says, “I prefer that we work with the land, not against it”.

This holistic approach encompasses not only the vineyards themselves, but also the people who work in them and the ultimate product that comes from them, hopefully promoting a better world, better people, and better wines.



VINEYARD DESIGNATED  
WINE







## WALALA VINEYARD

### PINOT NOIR

In the mountains near the remote town of Annapolis, in the far northwestern corner of the Sonoma Coast lies our Walala vineyard, surrounded by 19,000 acres of Redwood forest. Perched on the hilltop, and exposed to the world, the Pinot Noir that comes off this vineyard is one that showcases the particular vintage like no other. Dark berries and spice, ethereal floral nose with pink peppercorn. Wild like the ground it is grown on.

**RELEASE:**

Fall

**CLONE:**

115, 113, 828, 777

**PRICE:**

\$75

[LEARN MORE](#)





## THREE STICKS WINES ESTATE VINEYARDS

Three Sticks Wines is proudly 100% estate. This means we own, farm, and produce every grape that becomes every drop of our wines. We are autonomous. Having the freedom to grow as we design and desire is precious. Having this world-renowned collection of vineyards gives us the ability to shift and flex proactively with a dynamic environment and not just in response to it. This position has led to many farming and winemaking triumphs that we are committed to expanding on.

## ROOTS OF TRADITION HERITAGE VINEYARDS

The Durell, Gap's Crown, and Walala Vineyards comprise what we call our Heritage Vineyards. We recognize and celebrate the history and legacy of these renowned vineyards even prior to our ownership of them. But, as their current stewards, we take very seriously our responsibility to create and protect their future. We do so with obsessive attention to detail and meticulous care in farming them. These Heritage Vineyards are, and forever will be, cornerstones of our fine chardonnay and pinot noir production. Three Sticks, among a select group of other producers, will create and share wines from these iconic vineyards for many years to come.



DURELL  
SONOMA COAST



GAP'S CROWN  
SONOMA COAST



WALALA  
SONOMA COAST

LEARN MORE

## FROM LAND TO LEGACY MONOPOLE VINEYARDS

Our Monopole Vineyards are sites that were selected, designed, and built by us; for us. They were chosen for all aspects of terroir and natural influence and have epitomized the selective and inspired vineyard development processes. The Alana, One Sky, and William James Vineyards are smaller and younger than their Heritage counterparts, but they are equally as mighty. Dedicated solely to Three Sticks production and farmed organically, they have already proven themselves as sites capable of expressive, extraordinary wines. Their future is extremely bright, and we look forward to sharing every glass of it with you.



ALANA  
RUSSIAN RIVER VALLEY



ONE SKY  
SONOMA MOUNTAIN



WILLIAM JAMES  
RUSSIAN RIVER VALLEY

LEARN MORE

# SONOMA COUNTY

## Our Estate Vineyards



THREE STICKS





THREE STICKS

STAY  
CONNECTED

Discover the true essence of wine appreciation by joining our Club Allocation or Mailing List.



CLUB  
Allocation

Our club allocation opens the door to all Three Sticks wines through our bi-annual releases in the spring and fall. These releases showcase our meticulously crafted pinot noirs and chardonnays, including many wines that are available only through the Club Allocation List. As a valued supporter, you will also enjoy guaranteed first access to our additional bottlings, exclusive access to events, hotels, our member lounge, and much more.

MAILING  
List

As a mailing list member, stay in the loop about our latest releases, upcoming events, and exciting happenings at Three Sticks Wines. By joining our mailing list, you become part of our community, sharing in the appreciation of our wines and wine country lifestyle. Connect with us today to embark on an enriching journey filled with exceptional wines and unforgettable experiences.

[WWW.THREESTICKSWINES.COM](http://WWW.THREESTICKSWINES.COM)

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