



THREE STICKS

GAP'S CROWN VINEYARD
SONOMA COAST





WINE WONDERLAND

Our heritage vineyard, Gap's Crown, has become an icon in California viticulture. It is renowned for consistently producing exceptional pinot noirs and chardonnays of distinction. Situated on the western slope of Sonoma Mountain, within both the Petaluma Gap and Sonoma Coast AVAs, this vineyard is a testament to the harmonious marriage of a unique location and meticulous farming, resulting in fruit of unparalleled quality.

VINEYARD TAPESTRY

The Gap's Crown Vineyard sits East of the town of Rohnert Park and rises up the western slope of Sonoma Mountain. This side of the mountain gets bathed with constant wind and fog that tunnel in through the Petaluma Gap and continue out to San Pablo Bay. Established on a relatively steep hillside, the vineyard enjoys a mainly southwest orientation providing ideal positioning to capture the afternoon sun. Together, these effects create a long hang time in the vineyard and allow for distinct phenolic maturity of the fruit.



THE VINEYARD JOURNEY

As a heritage vineyard, we acknowledge and respect the history of Gap's Crown that precedes our ownership. Originally developed by Premier Pacific Vineyards as part of the CalPERS investment portfolio, Gap's Crown was first planted between 2002 and 2005.

The 406-acre plot of land gave rise to 137 acres of flourishing vineyard and quickly gained wide recognition for the production of exceptional fruit. Pinot Noir shone especially bright at Gap's Crown, garnering the vineyard an ardent following and producing many notable vineyard designate wines.

Well aware of the vineyard and the wines that were coming from it, Bill Price was able to purchase the vineyard late in 2012. Rob Harris, now his VP of Vineyards, has often said regarding the acquisition, "What we saw was an incredible site with a great reputation, and we thought we could make it even better."

Since their first vintage at Gap's Crown in 2013, they have done just that. Together they have honed farming philosophy and methodology for the ultimate quality at Gap's Crown. Their attentive stewardship showcases the spectacular terroir, and the vineyard continues to produce exceptional fruit for world-class pinot noirs and chardonnays.



ENCHANTING CONDITIONS

The Sonoma Coast AVA is large and diverse, and Gap's Crown has long been a stalwart of the quality and style that Sonoma Coast has come to represent. Warm days, cool nights, a long growing season, and hilly topography all help define the Sonoma Coast AVA, and all are typified and brought to life at Gap's Crown.

In addition to this historical and most notable relation, the Gap's Crown Vineyard is a hallmark and almost a namesake for the new Petaluma Gap AVA that was granted in 2017. Flagship in name and in location, Gap's Crown is perched looking westward into the Petaluma Gap itself, a wind gap that runs west to east, funneling air and fog from the Pacific Ocean straight into the valleys of Sonoma County. The AVA is characterized by this ever-present cool ocean breeze and the fog they carry inland, both of which are well illustrated in both the vineyard itself and in the wines that carry the Gap's Crown name.



APPELLATIONS

Sonoma Coast, Petaluma Gap

ELEVATION

310'-840'

SOILS

Goulding Cobbly Clay Loam, Goulding-Toomes Complex, Raynor Clay

VARIETIES

Pinot Noir 105.43 acres | Chardonnay 27.28 acres

PINOT NOIR CLONES

Swan, 114, 115, 667, 777, 828, Rochioli

CHARDONNAY CLONES

76, 124, 95, 96

ACRES

400+ total; 132.71 planted

FOUNDATION OF FLAVOR

Gap's Crown Vineyard gracefully, and sometimes dramatically, ascends from about 300 to 900 feet in elevation, embracing a range of elevations contributing to its unique character. This topography provides a diverse set of soils in the vineyard, all of which dance the hillside and morph with the underlying geology. The soils of Gap's Crown range in physical and chemical properties but all share distinction as good foundational pieces for modern viticulture.

Spanning the terrain, Gap's Crown Vineyard boasts a variety of soil types, each exert influence and impart essence to the fruit grown in them. The majority of the pinot noir at Gap's Crown finds itself rooted in the Goulding cobbly clay loam and the related Goulding-Toomes complex soils. These soils, distinguished mainly by their shallow, well-drained nature, are both volcanic and sedimentary and lend depth and complexity to their resulting wines. Alongside the pinot noir, some of our chardonnay vines also thrive in these same soils, while others flourish in Raynor Clay soils. These soils, in particular, are known for the richness, consistency, and texture they impart. Just as nuances of location and weather patterns play a huge part in defining the exceptional terroir of Gap's Crown, these considerations of soil and their distinct qualities have an equally powerful impact on the wines produced from Gap's Crown fruit.



NATURE'S BALANCE

Gap's Crown Vineyard, as all vineyard properties of Price Family Vineyards and Estates, holds long-time certifications with California Sustainable Winegrowing Alliance and Fish Friendly Farming. These independent, third-party certifications rely on constant improvement and annual recertification processes to not only maintain but increase the level of conscientiousness and commitment to sustainable farming practices.

Sustainability was once defined as using "The Three E's" in all decision-making. As ultimate wine quality is the desired destination for Gap's Crown, Ecological stewardship, social Equity, and Economic validity are held as the true path to get there. As Rob Harris often says, "I prefer that we work with the land, not against it".

This holistic approach encompasses not only the vineyards themselves, but also the people who work in them and the ultimate product that comes from them, hopefully promoting a better world, better people, and better wines.

VINEYARD DESIGNATED
WINES





GAP'S CROWN VINEYARD

CHARDONNAY

Mineral characteristics shine through these robust and exceptionally pretty Chardonnays. More Chablis-like in texture and flavor profile, this wine focuses on bright and creamy texture with crystalline acidity and a dusting of chalk. Our aging regimen on the lees provides a delicate backbone while the structure and weight continue through to the lingering finish. It is about brightness and energy year after year for these Gap's Crown Chardonnays.

RELEASE:

Spring

CLONE:

76, 124, 95

PRICE:

\$70

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GAP'S CROWN VINEYARD

PINOT NOIR

Pinot Noir's from Gap's Crown are some of the most dense and intense wines in the Three Sticks lineup. The cooling influence of the Petaluma Gap leads to very long hang time for the fruit on the vine. The grapes develop thicker skins to combat the wind and fog, while these components also help to regulate and warmer spells that might come through Sonoma County during ripening. The thicker skins lead to wines that have great color intensity and bigger yet silky tannins that allow these wines to have extreme longevity in the cellar. One of the most consistent sites in terms of high-quality grapes, year after year makes, Gap's Crown a truly Grand Cru site.

RELEASE:

Fall

CLONE:

Rochioli, Swan, 115, 828, 667, 777

PRICE:

\$75

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GAP'S PINNACLE

GAP'S CROWN VINEYARD

PINOT NOIR

Our Gap's Crown Vineyard is a special place with many different blocks, clones, and expressions. With the Gap's Crown Pinnacle Pinot Noir, we wanted to dive in and select the unique barrels and expressions that bring out the best from that particular vintage at Gap's Crown. It's the best of the best.



THREE STICKS

GAP'S PINNACLE
GAP'S CROWN VINEYARD
PINOT NOIR

RELEASE:

Spring

CLONE:

Swan, 115, 667, 777

PRICE:

\$95

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THREE STICKS WINES ESTATE VINEYARDS

Three Sticks Wines is proudly 100% estate. This means we own, farm, and produce every grape that becomes every drop of our wines. We are autonomous. Having the freedom to grow as we design and desire is precious. Having this world-renowned collection of vineyards gives us the ability to shift and flex proactively with a dynamic environment and not just in response to it. This position has led to many farming and winemaking triumphs that we are committed to expanding on.

ROOTS OF TRADITION HERITAGE VINEYARDS

The Durell, Gap's Crown, and Walala Vineyards comprise what we call our Heritage Vineyards. We recognize and celebrate the history and legacy of these renowned vineyards even prior to our ownership of them. But, as their current stewards, we take very seriously our responsibility to create and protect their future. We do so with obsessive attention to detail and meticulous care in farming them. These Heritage Vineyards are, and forever will be, cornerstones of our fine chardonnay and pinot noir production. Three Sticks, among a select group of other producers, will create and share wines from these iconic vineyards for many years to come.



DURELL
SONOMA COAST



GAP'S CROWN
SONOMA COAST



WALALA
SONOMA COAST

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FROM LAND TO LEGACY MONOPOLE VINEYARDS

Our Monopole Vineyards are sites that were selected, designed, and built by us; for us. They were chosen for all aspects of terroir and natural influence and have epitomized the selective and inspired vineyard development processes. The Alana, One Sky, and William James Vineyards are smaller and younger than their Heritage counterparts, but they are equally as mighty. Dedicated solely to Three Sticks production and farmed organically, they have already proven themselves as sites capable of expressive, extraordinary wines. Their future is extremely bright, and we look forward to sharing every glass of it with you.



ALANA
RUSSIAN RIVER VALLEY



ONE SKY
SONOMA MOUNTAIN



WILLIAM JAMES
RUSSIAN RIVER VALLEY

LEARN MORE

SONOMA COUNTY

Our Estate Vineyards



THREE STICKS



THREE STICKS

STAY
CONNECTED

Discover the true essence of wine appreciation by joining our Club Allocation or Mailing List.



CLUB
Allocation

Our club allocation opens the door to all Three Sticks wines through our bi-annual releases in the spring and fall. These releases showcase our meticulously crafted pinot noirs and chardonnays, including many wines that are available only through the Club Allocation List. As a valued supporter, you will also enjoy guaranteed first access to our additional bottlings, exclusive access to events, hotels, our member lounge, and much more.

MAILING
List

As a mailing list member, stay in the loop about our latest releases, upcoming events, and exciting happenings at Three Sticks Wines. By joining our mailing list, you become part of our community, sharing in the appreciation of our wines and wine country lifestyle. Connect with us today to embark on an enriching journey filled with exceptional wines and unforgettable experiences.

WWW.THREESTICKSWINES.COM

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